Seventh Annual

WELCOME

of the

CONSTRUCTION INDUSTRY

BUILDING A NETWORK TO SUPPORT





### THANK YOU FOR ATTENDING

## **EVENT PURPOSE**

The Women of the Construction event is designed to celebrate, support, and empower women in the construction industry.

#### Objectives include:

**Networking & Community Building** – Providing a space for women in construction to connect, share experiences, and build professional relationships.

Education & Skill Development – Offering workshops, panels, and discussions on industry trends, leadership, safety, and career growth.

**Recognition & Inspiration** – Highlighting the achievements of women in construction, sharing success stories, and encouraging more women to enter and thrive in the industry.

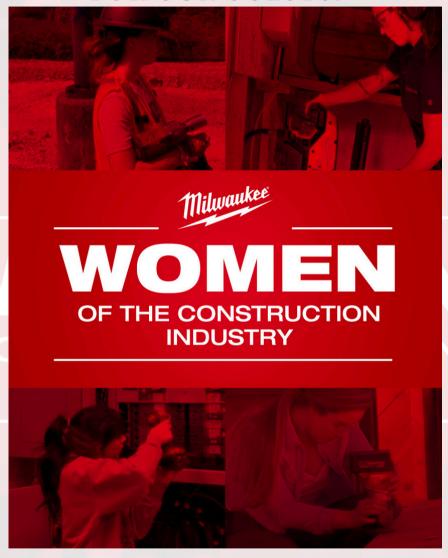
Advocacy & Awareness – Addressing challenges such as gender diversity, workplace equity, and opportunities for women in construction-related fields.

### **EVENT COMMITTEE**

- Felicia McAninch, Sandia National Laboratories
- · Margaret Karler, Miller Bonded
- Jasmine Casados, Sandia National Laboratories
- Myra Villalobos, Villalobos Builders, LLC



A HUGE THANK YOU
TO MILWAUKEE FOR
PROVIDING WOMEN'S PPE
FOR OUR GUESTS!



YOUR SUPPORT HELPS
ENSURE THAT WOMEN IN THE
INDUSTRY HAVE THE PROPER
GEAR THEY NEED.

## WOMEN IN CONSTRUCTION WEEK PROCLAMATION

A special thank you goes to
Governor Michelle
Lujan Grisham for the
State of New Mexico
Proclamation for
Women of the
Construction Industry
Week, Mar. 2nd-8th.





# Pursonalities Plus ABQ 2024 Gift Purses for Deserving Women

The purses will be gifts to deserving women in various area women's programs—programs for those out of domestic violence, trafficking, sexual assault, homelessness, incarceration, etc. We want the women to know they matter. Since 2016, we have collected, filled, and distributed 14,139 purses!

PURSONALITIES
PLUS ABQ
ppaba1@amail.com

There are a few ways you can help:

- 1. Donate a new or like new purse, empty or filled (see ideas below).
  - 2. Donate items listed below.
  - 3. Provide a monetary donation.
- Share this information. Consider an office challenge collect purses or care items.

Fill the purse with personal items such as:

Toothbrush/Toothpaste/Deodorant/Soap/Shampoo/Brush/Comb/Hairspray/Mirror/Lipstick/
Make-up/Hand Cream/Socks/Mittens/Scarf/Hat/Hand Sanitizer/Lip Balm/Tissue Package/Notebook

Follow us! Facebook: Pursonalites Plus ABQ or Instagram: Pursesgalore.1 ~ Contact Jane Bickelman / 505-263-8366 / ppabg1@gmail.com

#### WOMEN OF THE CONSTRUCTION INDUSTRY Featuring Special Guest!

## Barb Allen

Speaker + Podcast Host + 14%ers

**EMCEE & KEYNOTE SPEAKER** 



#### MEET THE SPEAKER

Barb received her bachelor's degree in construction management, then began her journey as a carpenter wearing her tool bags learning to physically build buildings, relationships, and a successful career as a woman in construction. She climbed ladder rungs that included Foreman, Assistant Superintendent, Superintendent, Pre-Construction Manager, Project Executive, and Operations Director.

#### Introduction:

Construction industry speaker and founder of the 14%ers, Barb's experience includes:

- ·3 decades of experience in the construction industry
- ·A career climb from Carpenter Apprentice to Operations Director
- •And jobsite management of projects from \$3MM to \$120MM

But in 2022 she looked around and realized that although she had been successful, not much was changing for women in the industry, and she wanted to do something about it. Barb now educates audiences around the country to recognize, acknowledge, overcome, and eliminate gender specific challenges in order to increase the recruitment, advancement, and retention of women in the industry.

## Jennifer Todd

FOUNDER, A GREENER TOMORROW PRESIDENT, LMS GENERAL CONTRACTORS



**WORKSHOP: BREAKING BARRIERS** 

#### MEET THE SPEAKER

Jennifer Todd, a graduate of ASU's Sandra Day O'Connor College of Law, 16-year construction veteran, and engineer, is the visionary behind Breaking Barriers: Women at Work and founder of A Greener Tomorrow, a nonprofit dedicated to empowering women, minorities, and youth to thrive in the construction industry. Focused on addressing the labor shortage, A Greener Tomorrow works to expand opportunities and shift perceptions across construction through connection and storytelling.

As president of LMS General Contractors, Jennifer has overseen the remediation of over 5 million square feet of hazardous materials and specializes in demolition, abatement, and disaster recovery. She is also the founder of WynTech Group, a groundbreaking platform that connects job seekers and agencies with the most up-to-date construction apprenticeship programs nationwide, streamlining career pathways into the skilled trades.

Jennifer serves as Co-Chair for the American Society of Civil Engineers' (ASCE) Industry Leaders Council Risk & Resilience Committee and is an active board member across the industry. An advocate and established public speaker, she inspires audiences with her transformative leadership and commitment to putting people over projects. Dedicated to reshaping workplace culture, she fosters inclusive environments that reflect the diversity of the U.S., ensuring construction remains sustainable and accessible for all.

WOMEN OF THE CONSTRUCTION INDUSTRY

## Megan Stokes

Senior Estimator SDV Construction 2





HOW HAVE YOU GOTTEN THROUGH YOUR BIGGEST TRIUMPHS?

I feel my biggest triumph was simply taking the chance that I do qualify for that Estimator position. I do not have a college degree, and I didn't have a lot of years of experience in the field, but I believed I could take what I had learned and focus on building on my construction knowledge to achieve my goals. I grew up around construction so I knew I always had an interest in being in the construction industry.

WHEN YOU STARTED YOUR JOB OR GOT INTO THE CONSTRUCTION INDUSTRY WHAT DO YOU WISH YOU WOULD HAVE KNOWN?

There are many more avenues to explore in the construction industry than you would think. Many roles need to be filled that do not require you to have college degrees or extensive physical activity, like lifting 100 lb cement bags or balancing a 4x8 sheet of drywall/plywood in your arms. You don't have to be on a job site to be in the construction industry.

#### BEST ADVICE YOU'VE BEEN GIVEN?

Continue learning and growing. You never have "all you need to know" when working in the construction industry. I may not be an expert at everything in the industry or even an expert in one particular trade, but I strive to learn more about everything I encounter so I can continue to build my database of construction knowledge.

#### HOW DO YOU BEST MANAGE YOUR TIME?

I prioritize everything by deadlines, it seems simple, right? Of course, deadlines and target dates are always in motion and changing. One week may start out with only 1 deadline but will quickly change to multiple deadlines needing deeper research and more time. I used to stress about my cup always overfilling until I learned to become agile and take the floods as they come because droughts are always going to follow. Maybe that is just a part of growing; the older I become, the more I realize there are things you have no control over. You have to learn to accept that, learn to adapt, and learn how to make adjustments to keep your momentum going.

NOTES:	COP AMERICO.
TIPS:	

#### WOMEN OF THE CONSTRUCTION INDUSTRY

### Rebecca Surran

Construction Safety Manager, Sandia National Labs / Clover Leaf Solutions



BIO

Rebecca began her career in Occupational Safety and Health (OSH) in 2019 while earning her bachelor's degree, gaining hands-on experience in construction safety through an internship that led to a full-time role. Despite being diagnosed with Multiple Sclerosis, she persevered and graduated in 2020, later advancing to Safety Manager at Sandia National Laboratories. With a background in male-dominated industries since 2011, including commercial driving, she brings a broad perspective on workplace safety. Rebecca remains committed to professional growth, aiming to pursue a master's degree in OSH/Environmental Management in 2025.

## HOW HAVE YOU GOTTEN THROUGH YOUR BIGGEST TRIUMPHS?

I do my research, reach out to all available resources, or never shy away from the necessary studying that might be needed. But most importantly, I don't give up until I get there.

WHEN YOU STARTED YOUR JOB OR GOT INTO THE CONSTRUCTION INDUSTRY, WHAT DO YOU WISH YOU HAD KNOWN?

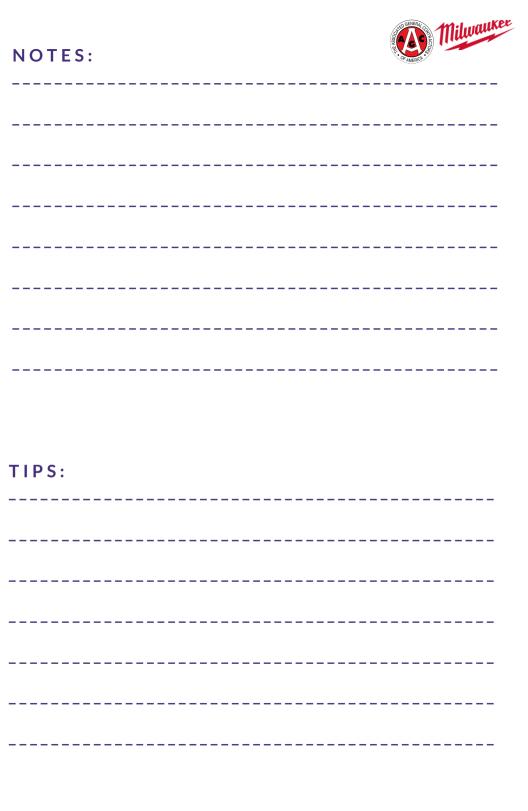
When it comes to safety in construction, it is that there is no black or white answer. You must embrace the grey.

#### BEST ADVICE YOU'VE BEEN GIVEN?

That I should listen to understand, not to reply.

#### HOW DO YOU BEST MANAGE YOUR TIME?

I make lists, use my phone calendar, and add alerts.



WOMEN OF THE CONSTRUCTION INDUSTRY

## Penne Duncan

2nd Year Pipefitter Apprentice JB Henderson Construction



#### BIO

Penne Duncan, originally from Animas, NM, graduated high school with an associate's degree in welding technology before enlisting in the U.S. Navy as an aviation electrician's mate. Now a second-year apprentice with JB Henderson Construction, she balances work with her love for the outdoors, spending time with her two dogs on hikes and lake trips. In her free time, she enjoys online shopping, crocheting, and helping friends work on racecars.

## HOW HAVE YOU GOTTEN THROUGH YOUR BIGGEST TRIUMPHS?

I don't believe I have achieved my biggest triumph yet because I am young and haven't face very many difficult challenges. However, some small ones. One of which was a downed jet while in the military. The jet had a generator issue that was causing the engine to fail. It's very important that these jets are always flight capable. The issue wasn't resolve by myself but with the help of my team. Without that teamwork and knowledge of others the jet would been out of commission for a while. Teamwork is very important.

## WHAT DO YOU WISH YOU HAD KNOWN WHEN STARTING IN THE CONSTRUCTION INDUSTRY?

There will be many people telling you, "You won't make it," but there will be even more telling you you can. Strive to accomplish your goals no matter who or how many people tell you, "You're not going to make it."

#### WHAT'S THE BEST ADVICE YOU'VE RECEIVED

The best advice I've ever received is, "Don't stress about things you can't control. Focus on what you can control. And don't be afraid to ask for help."

#### HOW DO YOU BEST MANAGE YOUR TIME?

I've learned to set clear goals and realistic timelines for myself, and I've learned to prioritize them by importance and urgency.

NOTES:	SE AMERICA	Milwaukee
TIPS: 		



## THANKS TO OUR GENEROUS SPONSORS









CONSTRUCTION























